



CAPUCINE

atelier floral

SERVICE GUIDE / 2025



Capucine Atelier Floral



Capucine Atelier Floral is a floral studio specializing in wedding design, where every detail is thoughtfully designed to bring your most precious dreams to life. Since 2011, we have dedicated our savoir-faire and our expertise at the service of each couple, creating unique and personalized floral arrangements.

From our first meeting to your wedding day, we will be there at every step to design a custom floral decor perfectly aligned with your story. Our style, inspired by the natural beauty of garden flowers, is reflected in creations where each flower, each color, and each detail is carefully chosen.

Capucine Atelier Floral represents a personal and attentive approach, with the aim of making this moment unforgettable, just for you.



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About

I am Cécile Detienne, founder of Capucine Atelier Floral. My passion for flowers began in the garden of my childhood, alongside my grandmother. After studying garden architecture in Belgium and gaining ten years of experience as a project manager, I decided to redirect my life to follow my true vocation. I then resumed my studies to become a floral designer, training with inspiring creators.

In 2011, I opened my own floral studio, a space where I can now fully live my passion and channel my creativity into floral design and wedding decor.

At Capucine Atelier Floral, we prioritize a sensitive approach, using all our expertise in floral decoration. Each project is a unique opportunity for us to enhance the most important moments of your life, paying special attention to the details and carefully selecting high-quality materials.

Because a wedding is much more than just an event, it's a story that we write together. Our goal is for each floral chapter to be perfectly aligned with your expectations.



A full-page photograph of a wedding couple walking through a formal garden. The groom, in a black tuxedo, and the bride, in a white dress with a long veil, are holding hands. They are walking through a maze of low, manicured hedges. In the background is a large, two-story house with a dark roof and walls almost entirely covered in green ivy. Several windows with white frames are visible. The scene is bathed in warm, golden light, suggesting late afternoon or early morning. The text is overlaid in the upper right quadrant in a white, elegant script font.

*CAPUCINE ATELIER FLORAL offers
a DELICATE and NATURAL floral universe,
custom-designed to reflect your story
and elevate each moment of your wedding.*



Processus



First encounter

It all starts with your message, whether through our form or by email. This is your first gesture of trust and anticipation. We would be happy to send you our brochure, which introduces our services and unique approach, and creates a connection between your desires and our expertise.

01



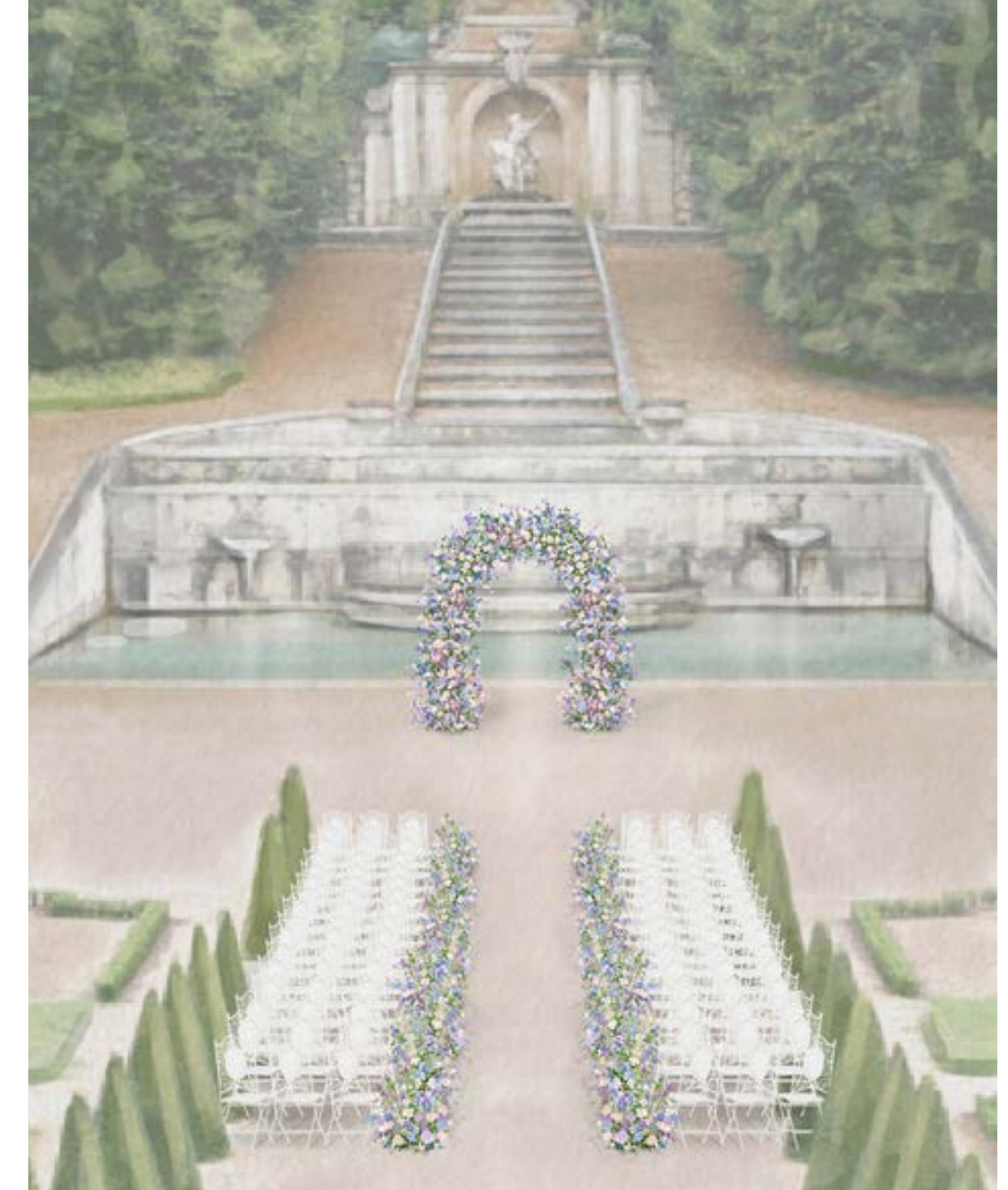
Echange

During our conversation, we will take the time to understand your wishes. We will discuss your wedding style, the date, the venue, the colors, and the visual inspirations that inspire you. Every detail will be considered to create a floral atmosphere that will enhance every moment of your day, from the ceremony to the reception, with particular care for each element.

02

Illustrated Quote

After our conversation, we will send you a detailed proposal with an itemized quote. You will be able to see the floral atmosphere we envision for you. Once approved, we will refine the details : flower selection, materials, schedule... to ensure everything is perfect.





Reservation

Once our proposal is approved, we will send you the contract for signature, along with a request for a deposit. From that moment, your date will be officially reserved, and we will begin preparing the flowers with care and passion.

Please note that we generally work with a minimum floral budget of :

€15,000

to ensure the highest quality and meticulous attention to detail. This budget allows us to guarantee luxurious floral creations, tailored to the desires of your event.

04

Tailor-made proposal

Once the project is confirmed, we will send you a complete creative brief: the color palette, chosen flowers, and mockups of the arrangements. This is the opportunity to confirm or adjust the final details, that everything perfectly aligns with your expectations before the final implementation.

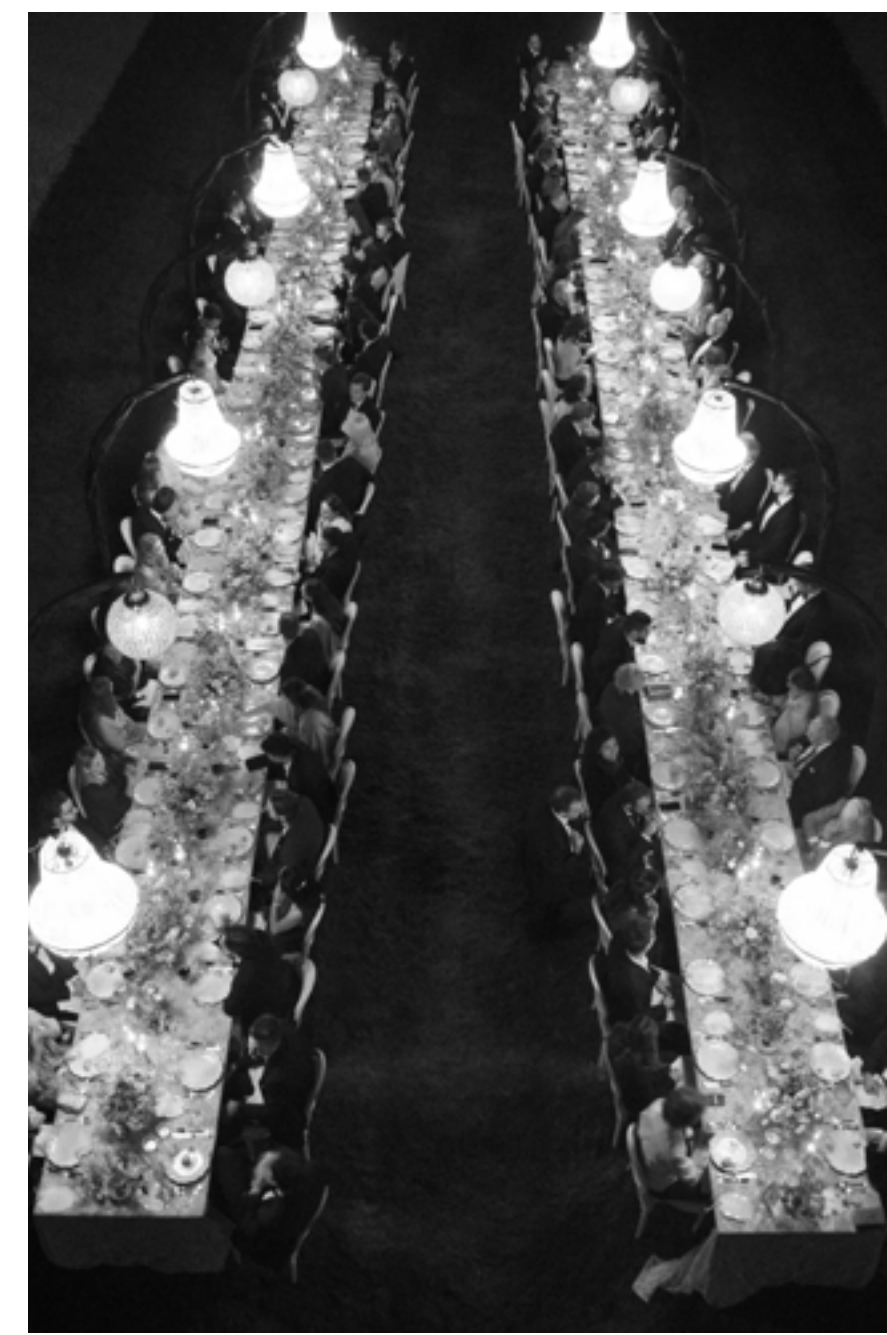


Service

Throughout this process, we remain available to guide and assist you, ensuring every detail aligns with your vision. On the D-Day, we will install the floral decoration at each of your wedding locations, taking care of all the logistics. After the event, we will dismantle the setup and collect our materials. You won't have to worry about a thing :

We take care of everything !





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At Capucine Floral Studio, we offer attentive guidance and boundless creativity to ensure that every floral detail beautifully reflects your vision. We would love to learn more about your wedding plans and assist in making your special day a truly magical and unforgettable experience.

Work with :

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and more...



*Let's create an EVENT together
that is as UNIQUE
as your STORY !*